



FOR IMMEDIATE RELEASE:

## **SOUTH CAROLINA LEADERS PROMOTE CENSUS COMPLETION**

### ***Lieutenant Governor Pamela S. Evette to Launch #CountMeIn Video Campaign to Promote Census Completion***

Columbia, S.C. (May 12, 2020) - Lieutenant Governor Pamela S. Evette, chair of the South Carolina Governor's Complete Count Commission, worked with University of South Carolina students to launch a video campaign promoting census completion. The video will premier during a Facebook Live Event hosted by Lt. Governor Evette on Wednesday, May 13 at 10:00a.m.

The Carolina Agency, a student-run, full-service communications agency out of the University of South Carolina, partnered with the S.C. Governor's Complete Count Commission as part of their spring internship. Students worked with 21 South Carolina influencers including Darius Rucker, Clemson Men's Football Coach Dabo Swinney, USC Women's Basketball Coach Dawn Stanley, S.C. Singer-Songwriter Edwin McCain, Senator Lindsey Graham, and Senator Tim Scott among others to explain the impacts and benefits of the 2020 Census.

A complete count of S.C. residents will drive local funding allocations for schools, healthcare, disaster response, and more than 50 other federal programs for the next 10 years. Census data is used to support economic development and the installation of broadband internet. Community leaders from more than 200 non-profit organizations along with leaders from every state government agency and local governments are working together through the statewide commission and local complete count committees.

South Carolina is currently 39<sup>th</sup> in the nation for self-response to the 2020 census. It has never been easier or safer to complete the census. All residents of South Carolina alive on April 1, 2020 should be counted. The census can be completed by going to [www.my2020census.gov](http://www.my2020census.gov), calling 844-330-2020 for English or 844-468-2020 for Spanish, or filling out the paper form send by mail.

To view the Facebook Live, join [HERE](#) at 10:00a.m. on Wednesday, May 13.

**For Further Information About:**  
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