

**JUSTIFICATION FOR
SOLE SOURCE PROCUREMENT**

Agency: Department of LLR

Sole Source Vendor: Adams Outdoor Advertising

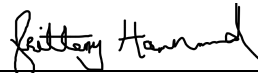
Based upon the following determination, Agency proposes to acquire the supplies, construction, information technology, and/or services described herein from the Vendor named above per S.C. Code Ann. §11-35-1560 and S.C. Regulation 19-445.2105, Sole Source Procurement.

Description of the Agency need that this procurement meets: LLR/SC OSHA wishes to participate in a billboard campaign to convey important information relevant to safety and health programs.

Description of market research Agency performed to determine the availability of products or services that would meet the Agency's needs: Due to the zoning areas created by the billboard industry, only one vendor is permitted to sell in a particular area/location.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract: Billboard Advertising

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency: LLR/SC OSHA wishes to participate in a billboard advertising campaign to make the public aware of important current safety and health programs and practices. Topics that will be conveyed on the billboards are: Safety and health tips, construction safety and health topics, fall protection stand down campaigns, local, regional and national stand down campaigns and initiatives, manufacturing workplace safety and health practices, and state statistical data. The ultimate goal is to reduce the number of injuries and illnesses and prevent fatalities in South Carolina workplaces. Specific billboards were selected based on their precise location in an attempt to reach the maximum number of South Carolina employees in high volume traffic areas and where there is a large concentration of construction projects and manufacturing sites. The billboard advertising industry creates zoning areas that only allows one vendor to sell in a particular area. Adams Outdoor Advertising is the vendor for the specific areas. Therefore, no other vendor is suitable or acceptable to meet the need of advertising in these specified locations in the Charleston area.



Authorized Signature
Printed Name: Brittany N. Hammond,
MBA
Title: Chief Financial Officer
Date: 11/27/2024

Notes:

Authorized signature is the agency head unless the agency head has delegated that authority. Delegation of authority must be submitted to the Materials Management Officer in writing.

The Agency must obtain a Drug-free Workplace certification from the Vendor if the sole source procurement is \$50,000 or greater.