

SOUTH CAROLINA MASSAGE/BODYWORK THERAPY

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<i>Volume 1, Issue 1</i>	Advisory Panel Members
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<i>Newsletter Date</i>

Carolyn C. Talley, Chairperson

Carolyn was the administrator of an orthopedic clinic in Greenville, for 25 years. She left the orthopedic clinic to pursue a career in sports massage. After completing 800 hours of training in Virginia Beach, Va; she started her practice in Greenville in 1992. She currently has more than 1500 hours in training. In 1994, she wrote the legislation to license massage therapists in South Carolina. The bill was passed and signed by Governor David Beasley in 1996. Carolyn has been an activist in educating the public regarding the benefits of massage and received the National AMTA Activist Law and Legislative award in 1997. She currently serves on the South Carolina Massage Therapy/Bodywork Panel. She has also served as a past president of the South Carolina AMTA Chapter and has served on the National AMTA Government Relations Committee. Carolyn is the director of the Massage Therapy and Personal Training Department at Greenville Technical College and enjoys teaching massage therapy. She is nationally certified in therapeutic massage and bodywork and is the owner of Greenville Myotherapeutic and Sports Massage in Greenville. Carolyn presently serves as national president of the American Massage Therapy Association, which is the largest massage therapy association in the world.

Toni A. Masters

Toni A. Masters, LMT, graduated from the North Carolina School of Natural Healing in Asheville, N. C. in 1995. That same year, she opened her own practice, In Sync Therapeutic Massage, LLC, in Greenville, S.C.. Prior to becoming a licensed massage therapist, Toni had a successful 17 year career with FEDEX Corporation. A stressful job in a hectic industry led Toni to seek the personal benefits of therapeutic massage. Impressed with the results, she researched the profession and decided on a career change. Toni continued to work full time at FEDEX while attending school and went part time upon graduation while she built a successful full-time massage therapy business.

In addition to serving on the South Carolina Advisory Panel for Massage Therapy, Toni is a member of the Advisory Board for the Massage Therapy Program at Greenville Technical College. She served on the steering committee that formed the Greenville Tech program and was an instructor for the program's first graduating class.

Sandi Russ

Sandi discovered the benefits of massage while working in the corporate world in purchasing for Michelin Tire Corporation for 17 years. Sandi graduated from the Atlanta School of Massage in 1995 and began practicing full time in June of that year. She is Nationally Certified and serves in many volunteer positions including the Governor's Advisory Panel, President of the AMTA-SC Chapter, the Greenville Tec Advisory Board, as National Chair of the LLAP Committee for the AMTA and also served on the steering committee to form the Greenville Tec Program. Her business, The Balanced Body Shoppe, in Greenville, has both massage therapists and a licensed esthetician as well as a retail area. She is married (22 years) and the mother of two young adults. When not concentrating on her business or her volunteer work, she enjoys sailing and surf fishing.

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Disciplinary Panel Members

Susan M. Jones

Susan M. Jones is a graduate of the Atlanta School of Massage in Atlanta, Ga. She is certified by the National Board of Therapeutic Massage and Bodywork, Licensed by the state of South Carolina and holds active status as a member of the American Massage Therapy Association. She also serves on the Disciplinary Panel for Massage/Bodywork Therapy for the South Carolina Department of Labor, Licensing and Regulation. In addition, she is a graduate of Esthetics International in Columbia and has been a state licensed Esthetician since May 2000.

Susan resides in Greenwood, where for the last eight years she has owned and operated a private massage therapy practice, TheraCare of Greenwood. Her business integrates massage therapy with esthetics. Her specialties in bodywork are Swedish and deep tissue massage with an emphasis on stress reduction and pain relief.

Joseph M. Norris

Joseph M. Norris was born in Charlotte, N.C. and raised in Greenwood, S.C. He was educated at the S.C. School for the Deaf and Blind, Cedar Springs School located outside of Spartanburg. While there he studied massage therapy and continued his massage therapy education at the YMCA in Spartanburg under Robert Ogelsbey. He worked there for six months.

Presently, Norris is working as a massage therapist at the YMCA in Columbia where he has been for the past 27 years. Mr. Norris and his wife live in Lexington, S.C. and have a grown son.

His hobbies include playing a variety of musical instruments.

Advisory Panel Members	Disciplinary Panel Members	LLR Massage/Bodywork Office
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Renewal Process

Once a person is issued an initial license, it will expire within one year from date of issue. (Example: You receive your license August 30, 2001. It will expire June 30, 2002.) It will need to be renewed during the month of June. Once it has been renewed, the license is valid for a period of two years.

Continuing Education and Audits

Continuing education is required for all licensees except those with an **initial license**. If you have an initial license, the continuing education requirement is waived.

Twelve hours of continuing education are required in order to renew. When you receive a renewal notice and it is not your first renewal, you will have to sign an affidavit that you have completed the required 12 hours. The panel staff will audit a percentage of the affidavits. If selected, you will be required to provide proof that you obtained the 12 required hours. If you are unable to provide proof of 12 hours of CEU, your license may be sanctioned to include a civil penalty. Do not send your continuing education certificates to this office. Retain them in your records for future reference in case of an audit.

Continuing education can be attained from providers approved by one of the following associations: National Certification Board for Therapeutic Massage and Bodywork, American Massage Therapy Association or Associated Bodywork & Massage Professionals. Any of the massage schools, who are certified by the S.C. Commission on Higher Education, are approved as well. Individuals who have been approved by the S.C. Massage/Bodywork Therapy Panel are also eligible to provide continuing education. Renewal notices are sent to those who are eligible to renew. The renewal fee is \$200. Licenses renewed at that time are valid for a period of two years.

Disciplinary Information

The South Carolina Department of Labor, Licensing and Regulation, is mandated by state law to investigate any and all complaints. A trained investigator will conduct a preliminary inquiry into all complaints to determine the validity of the allegations. Information will be presented to the Disciplinary Panel or designee to determine if a violation of the practice act has taken place. The complaint will be dismissed by the Disciplinary Panel if a violation is not found.

If misconduct exists, two options are available to the respondent:

1. **CONSENT ORDER:** The respondent admits a violation and voluntarily cooperates with the Disciplinary Panel. The consent order may contain a sanction (private or public reprimand, probation, suspension or revocation) and/or a civil penalty (maximum \$5,000) per violation.
2. **ADMINISTRATIVE HEARING:** If a consent order cannot be negotiated, the respondent has a right to a hearing. The hearing is held in Columbia in accordance with the South Carolina Administrative Procedures Act. The licensee is served with a complaint (30 days in advance) detailing the alleged violation and a hearing notice to include a hearing time and date. The licensees may represent themselves or obtain counsel for the hearing. The Disciplinary Panel considers evidence presented during the hearing and renders a decision as to the alleged violation.

The Disciplinary Panel produces a final order containing the dismissal notice or the sanction and civil penalty (if any) imposed by the Disciplinary Panel. All appeals are made to the South Carolina Administrative Law Judge, and thereafter, to the South Carolina Circuit Court. Appeals from the Circuit Court decisions are made to the South Carolina Supreme Court.

License Number Required for Advertising

Please remember when you are advertising your services, whether it is in a telephone book, newspaper or business card, etc., it is required that your license number be included in that advertisement. Refer to 40-30-140 (B) of the S.C. Massage/Bodywork Therapy Statutes and Regulations. "A person licensed under this chapter shall display the license in a prominent and conspicuous place in the person's place of business and shall include the number of the license in an advertisement of massage/bodywork services appearing in a newspaper, airwave transmission, telephone directory, or other advertising medium."

Panel Seeks Input From Licensees

Greetings from the S.C. State Massage/Bodywork Therapy Panel and the staff. This is the first newsletter our office has generated for the licensed massage therapist and we hope this will be a useful and informative means of communication.

Since this is our first issue, we have a short survey that we would like for you to complete and return it to us by March 29, 2002. Your input would be greatly appreciated. We hope you will take a few moments to complete the survey.

General Survey Questions

1. Do you reside in South Carolina? Yes No

2. Do you hold a massage license from another state? Yes No If Yes (Name State(s): _____

3. In what settings do you practice? (check all that apply)
 Private Office
 Home
 Doctor's Office
 Spa
 Health Club
 Chiropractor's Office
 Salon
 Other (please explain) _____

4. Name the modalities you practice
 Swedish
 Sports Massage
 Neuromuscular
 Deep Tissue
 Myofascial
 Other (s) (please list) _____

5. Do you use mechanical/electrical devices as an adjunct to your massage? Yes No If yes, please list the device, it's function and why you feel it is beneficial to the client. _____

6. Are you licensed in any other profession? Yes No If yes, please list the other professions: _____

In addition, at the direction of LLR and in an effort to define our scope of practice, the Advisory Panel has undertaken the challenge of developing a written scope of practice. This document will be used to give a better understanding of what massage therapists can and cannot do in their practice. It is the intent of the Panel to gather input from licensees prior to writing this document. Areas that will be covered include **ethical issues** (including draping and misconduct by a therapist), **breast massage, use of mechanical devices** (what types will be allowed for use by a massage therapist), **facial massage, equine/animal massage**, and a **list of known massage modalities which are covered by the Massage/Bodywork Practice Act.** Now is the time for you to speak out on these issues. **Please use a separate sheet of paper for each area that you wish to comment about** and list your name, license # and both a day and evening phone at which you can be reached **on each page.** The Panel may wish to discuss your ideas with you. If you do not wish to include this information, remember that the Panel will not be able to contact you for further input or to clarify questions.

The deadline for submission is March 29, 2002.